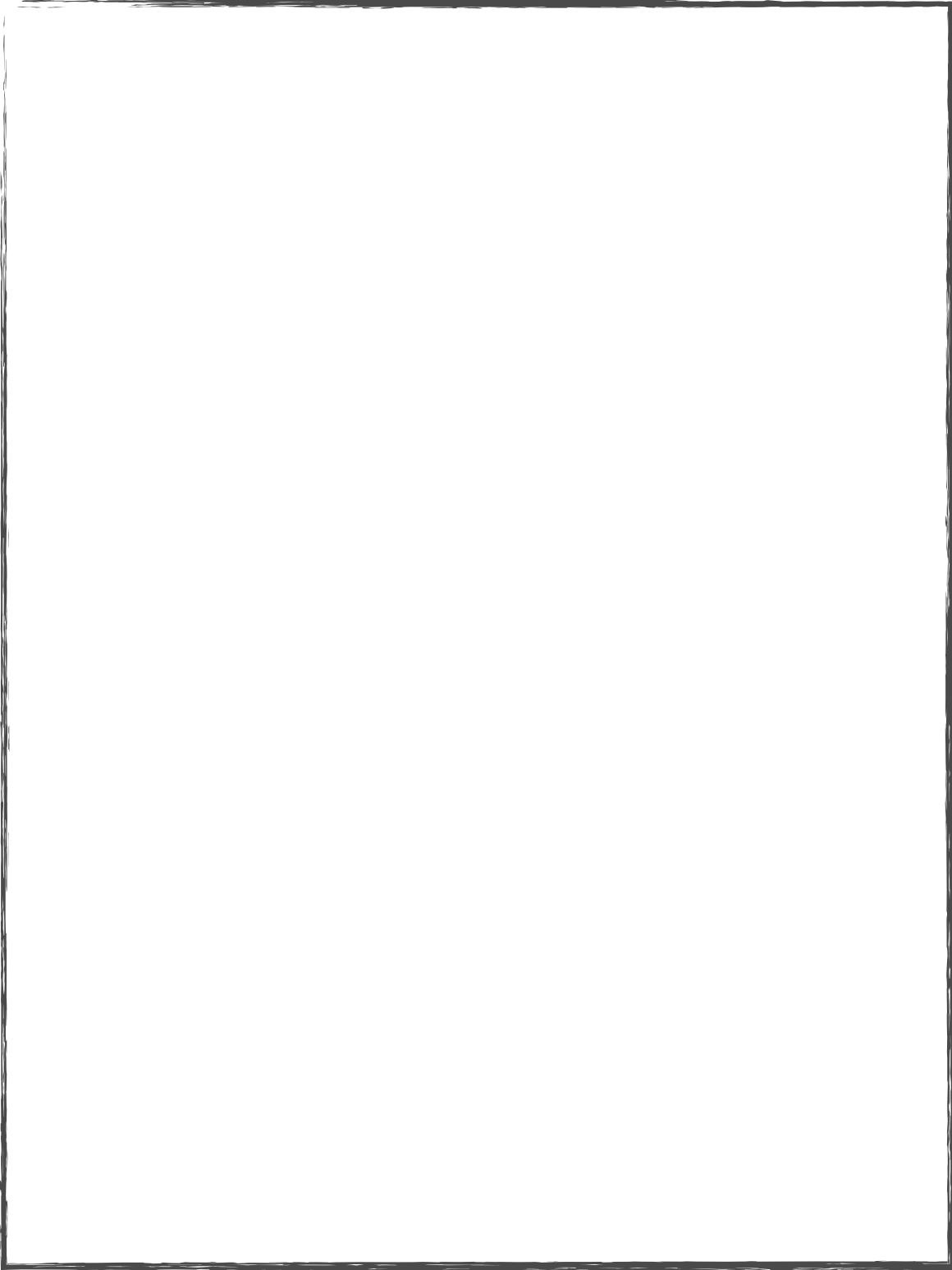


# What's Your Why?



**#whyyoumatter**